



Alpha Phi Alpha Fraternity, Inc. | Western Region

ALPHA IN ACTION

11TH ANNUAL WESTERN REGION LEADERSHIP ACADEMY & COLLEGE BROTHER'S RETREAT

Los Angeles, CA | October 10 -12, 2019 | Westin Los Angeles Airport

Full Agenda v.11

Thursday, October 10		Facilitator
03:00pm – 04:30 pm	2020 WRC Food Tasting & Menu Selections	Invite Only –
07:00 pm – 08:25 pm	:: Registration ::	WR Logistics Team
07:00 pm – 08:25 pm	WR Leadership Team & Local Host Chapter Orientation for 2019 Western Region Convention	WR Dir. of Conventions, Bro. Keith Rogers WR Officers & Local Host Chapters
08:30 pm – 11:00 pm	2019-2020 WR Leadership Kickoff & Reception	--

Friday, October 11		Facilitator
07:30 am – 8:25 am	Alpha Community Education Initiative, LLC. Board of Directors Meeting	ACEI Board Members Only
08:30 am – 9:25 am	:: Registration ::	WR Logistics Team
09:30 am – 12:25 pm	:: Registration + Logistics HQ ::	WR Logistics Team
09:30 am – 09:55 am	Welcome & Overview	WR AVP, Bro. Grant Frink WR Exec. Dir., Bro. Jonathan Madison
10:00 am – 11:20 am	Select WR Initiatives & District Director Goals Fraternal Year 2019-2020	WR Econ. Innovation, Bro. Wilbur Jackson DD GNW, Bro. David Boyd DD TS, Bro. Thomas G. Henderson DD RM, Bro. Eric Graham DD. NorCal, Bro. Virgil Torrence DD. SoCal, Bro. Fred Jackson
11:30 am – 11:55 pm	Parliamentary Primer & Tutorial – <i>Don't Pontificate, Get to the Point</i>	WR Parliamentarian, Bro. Sean Allen
12:00 am – 12:25 pm	State of the Region	WR VP, Bro. Dondrell Swanson
12:30 am – 1:55 pm	Western Region Leadership Luncheon I – “Leadership & Alpha: Perspectives from a Civic Organizer, Community Leader & Lawmaker”	Keynote: LA City Council President, Bro. Herb. J. Wesson, Jr.
02:00 pm – 4:55 pm	:: Registration + Logistics HQ ::	WR Logistics Team
02:00 pm – 02:55 pm	Break Out I.A – “Tools for Success” (Annual Chapter Reports, WR Brothers Only, Attachment A Video Tutorial)	WR Slack Ambassador, Bro. Rod Dixon
	Break Out I.B – “All I Do Is Win” (How To, Timelines & Qualifications for Awards & Competitions)	WR Awards, Bro. Reginald Marbray
03:00 pm – 03:55 pm	Break Out II.A – “Next Gen Membership Records” (New Alpha Membership Database Overview)	WR Auditor, Bro. William Gillespie
	Break Out II.B – “The Path to Leadership” (How To, Timelines & Qualifications for WR Elections)	WR Elections, Bro. Charles P. Loeb WR Exec. Dir., Bro. Jonathan Madison
04:00 pm – 04:55 pm	Self-Care: Mental Health and the African American Male	Social Work Practitioner, Bro. Edward James
06:00 pm – 07:55 pm	----- \\ Enjoy the City - Dinner on Your Own // -----	
08:00 pm – until	Alumni Brother Fellowship – Regional Kick-Back	SoCal Alumni Host Chapters
	College Brother Fellowship – Regional Stroll Practice	All College Brothers Welcome



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Saturday, October 12		Facilitator
06:45 am – 08:25 am	Health & Wellness Opportunity – Group Exercise	WR Parliamentarian, Bro. Sean Allen
08:30 am – 09:25 am	:: Registration ::	WR Logistics Team
08:30 am – 10:10 am	College Advisor Certification	WR VP, Bro. Dondrell Swanson WR Chair CBA, Bro. Paul Metellus
10:00 am – 12:25 pm	:: Registration + Logistics HQ ::	WR Logistics Team
10:00 am – 12:25 pm	College Brother's Retreat – Part 1 (Programming) <ul style="list-style-type: none"> • Ice Breakers (10:00 – 10:20) • 2020 Vision Casting (10:20-11:00) <ul style="list-style-type: none"> ○ Conversations in small groups ○ Vision of College Brothers • AVP Vision (11:00-12:00) <ul style="list-style-type: none"> ○ Strategic Plan ○ Video Release ○ Brochure Update ○ Critical Issue of the year. 	WR AVP Bro. Grant Frink
10:15 am – 11:10 am	Break Out III.A – “Better Together” (<i>Alpha Phi Alpha's MOU & Partnership with the NAACP</i>)	WR AVPHP Co-Chair, Bro. Ender Austin WR AVPHP Co-Chair, Bro. Charles Everly
	Break Out III.B – “Mapping Success” (<i>Planning the Fraternal Year</i>)	DD TS, Bro. Thomas G. Henderson DD. SoCal, Bro. Fred Jackson
11:15 am – 12:25 pm	Break Out IV.A – College Advisor Roundtable	
	Break Out IV.B – Alumni President's Roundtable	Eta Psi Lambda Chapter President, Bro. Chavar Dollard, Theta Pi Lambda Chapter President, Bro. Michael Blow
12:30 pm – 01:55 pm	Western Region Leadership Luncheon II + Photo “Leadership In Action: Perspectives from Recent College Grads & Past Regional Assistant Vice Presidents”	Moderating: WR AVP, Bro. Grant Frink, & OTL Chapter President, Bro. Scott Taylor, Panel: Past WR AVP, Bro. Andre Sterling, Past SWR AVP, Bro. Barry Taylor, Past ER AVP Harold Daniels, III
02:00 pm – 04:55 pm	:: Registration + Logistics HQ ::	WR Logistics Team
02:00 pm – 03:55 pm	IMDP Training & Certification	Special Assistant To the WRVP, Bro. Ken Youngblood
02:00 pm – 03:55 pm	College Brother's Retreat – Part 2 (Roundtable)	WR AVP, Bro. Grant Frink
02:00 pm – 03:25 pm	Breakout V.A - “The 1619 Project” (<i>A Guided Discussion</i>)	WR B.V.L. Oratorical, Bro. Albert Lee
04:00 pm – 04:55 pm	Leadership Academy Wrap-Up, Charge & Hymn	WR AVPHP Co-Chair, Bro. Ender Austin
06:00 pm – 08:00 pm	---- \\ Enjoy the City - Dinner on Your Own // ----	
06:00 pm – 07:55 pm	Post WRLA&CBR De-Brief	WR Exec Leadership + WR Logistics Team
08:00 pm – until	College Brother's Social – “Iceberg Party”	SoCal College Host Chapter
08:00 pm – until	Alumni Brother's Social – “Brotherhood Smoke & Casino Night @ the L.A. Alpha House”	SoCal Alumni Host Chapters

Sunday, October 13		
All Day	Departure Home	--