



71st WESTERN REGION CONVENTION

Schedule of Events[†]

“THE COLLECTIVE ALPHA IMPACT:

Civic Engagement • Fiscal Literacy • Fraternal Excellence”

[†]note: the most updated and authoritative version of this agenda can be found in the WRC2019 guidebook

WEDNESDAY, MARCH 27th, 2019

2:00 pm – 3:00 pm	WR Exec Team Meeting with Hotel	Exec Boardroom
3:00 pm – 4:00 pm	WR Security Team Kick-Off + Set Up WR Exec Team Meeting with Local Host Committee + Convention Bag Stuffing	Balsam Birch
4:00 – 5:00 pm	WR Committee Meetings -- WR Purpose Foundation Meeting -- WR Special Project: Wesley Archives -- A Voteless People is a Hopeless People -- A Charles Haston's Brother's Keeper -- Project Alpha -- Go To High School, Go To College -- Health & Wellness -- Reclamation & Retention -- WR Awards & Achievement	Balsam Balsam Balsam Balsam Balsam Birch Birch Birch Birch
5:00 pm – 6:00 pm	WR Committee Meetings -- The Walton Foundation Grant Planning -- WR Special Project: Community Education Initiative -- College 2 Corporate Life -- Military Affairs -- Life Membership -- Rituals & Ceremonies -- Elections -- Senior Brother's Affairs	Balsam Balsam Balsam Balsam Birch Birch Birch Birch
6:00 pm – 7:00 pm	WR Committee Meetings -- WR Special Project: College Chapter Sustainability -- WR Special Project: Economic Innovation -- Big Brothers Big Sisters -- Boy Scouts of America -- March of Dimes -- Constitution -- Grievance & Discipline -- Membership Standards & Extensions	Balsam Balsam Balsam Balsam Birch Birch Birch Birch
7:00 pm – 9:30 pm	WR Leadership Team & Guests Hospitality Suite ** WRC Registration + Logistics Desk WRC Ladies Registration	WR Hospitality Suite Evergreen Foyer Evergreen Foyer
8:00 pm – 11:59 pm	Meeting Rooms Setup (Hotel Staff & WR Logistics Team)	Evergreen E

last revised: 3.27.2019

Orange – denotes Ladies Activities / ** – denotes Ladies Welcome to Participate

Green – denotes General / Business / Public Session Content



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THURSDAY, MARCH 28th, 2019

6:00 am – 7:00 am 7:00 am – 8:00 pm	Daily Health & Wellness Opportunity Ladies Exercise Opportunity	Hyatt Stay Fit Gym Hyatt Stay Fit Gym
8:00 am – 12:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen Coat Maple WR Hospitality Suite Evergreen Foyer Evergreen Foyer
8:00 am – 7:00 pm	WRC Awards & Competition Room ** Vendor Hall **	Evergreen F Evergreen Foyer
9:00 am – 10:00 am	OPENING SESSION <u>Presiding Officer: RM DD Bro. Will Bell, Sr.</u> Procession to the Dias, Presentation of Colors & Call to Order Invocation (WR Chaplain, Rev. Bro. Chris Jackson) Greetings - Local Host Chapters (ZΠA, AΞ, IMA, NEA) & GNW DD & ADD	Evergreen E
10:00 am – 3:00 pm	Ladies Free Time & Shopping	Bellevue Square
10:00 am – 12:30 pm	FIRST BUSINESS SESSION <u>Presiding Officer: WR Master IMDP Trainer Marquis Scott</u> Rules and Credentials (Bro. Calvin Harris) Adoption of Agenda (Bro. Dr. Jonathan Madison) Adoption of the Minutes from Previous WRC (Bro. Dwayne Aikens) District Director Summary – Southern California District (DD Bro. Fred Jackson) District Director Summary -- Northern California District (DD Bro. Virgil Torrence) District Director Summary -- Tri-State District (DD Bro. Thomas Henderson) District Director Summary -- Rocky Mountain District (DD Bro. Will E. Bell Sr.) District Director Summary -- Great Northwest District (DD Bro. Stan Freeman) Senior Brothers' Affairs (Bro. Cash Sutton) Awards Committee (Bro. Reginald Marbray) Military Affairs Committee (Bro. Ondra Berry) Life Membership Committee (Bro. Dr. Richard Gregory Johnson III) Election Committee (Bro. Dr. Charles P. Loeb, III)	Evergreen E
12:30 pm – 3:15 pm	Neophyte Training <u>Trainer: Bro. Algerian Hart, Ph.D.</u>	Evergreen H
12:30 pm – 2:00 pm	Alpha 201 for Reclaimed Brothers <u>Trainers: Bro. Edmond Baker & Bro. Denny Johnson</u>	Evergreen I
12:30 pm – 2:00 pm	All Others, Lunch on Your Own	
2:00 pm – 3:30 pm	SECOND BUSINESS SESSION <u>Presiding Officer: GNW DD Bro. Stan Freeman</u> WR Chair, Reclamation & Retention (Bro. Dr. Edmond L. Baker, Jr.) WR Special Project: Economic Strategy and Innovation (Bro. Wilbur Jackson) Grievance and Discipline Committee (Bro. Dominique Beaumonte') WR Legal Counsel (Bro. Carl Lackey) Constitution Committee (Bro. Jay Brown) WR Purpose Foundation – (Bro. Russell E. Flye) March for Babies (Bro. Harold Pope) Regional Historian (Bro. Norman Towels) Fraternal Standards (Bro. Ryan T. McCreary)	Evergreen E

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THURSDAY, MARCH 28th, 2019 *cont.*

2:00 pm – 5:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk <i>WRC Ladies Registration</i>	Evergreen Coat Maple WR Hospitality Suite Evergreen Foyer <i>Evergreen Foyer</i>
3:30 pm – 5:30 pm	The Alpha Tank – Partnering for Business Success <i>Facilitating: WR Econ. Innovation, Bro. Wilbur Jackson</i> College Brother's Caucus <i>Facilitating: WR AVP Bro. Kameron Peyton</i>	Maple Evergreen E
<i>3:30 pm – 5:30 pm</i>	<i>Ladies Welcome Reception</i>	<i>WR Hospitality Suite</i>
3:30 pm – 4:30 pm	Workshop Series I -- WKSP 1A Leading Wisely: Learning the Nuances of Risk Management – Sexual Assault Advocacy & Prevention <i>Bro. John Rawlins, Asst. Dir. for Leadership Development & Training</i> [Moderator: GNW DD Bro. Stan Freeman] -- WKSP 1B Family Matters Fathers & Sons Speak <i>Bro. Charles Dorsey, The Dorsey Group, LLC.</i> [Moderator: SoCal DD Bro. Fred Jackson] -- WKSP 1C Committing to Black Excellence in the Tech Industry. The Unspoken Rules <i>Dr. Cherise Bernard, Talent Acquisition Partner & Academic Relations, Spotify</i> [Moderator: WR Slack Ambassador Bro. Rod Dixon]	Evergreen G Evergreen H Evergreen I
4:30 pm – 5:30 pm	Workshop Series II -- WKSP 2A Leading Wisely: Learning the Nuances of Risk Management – Youth Engagement, Mentoring Programs <i>Bro. John Rawlins, Asst. Dir. for Leadership Development & Training</i> [Moderator: GNW DD Bro. Stan Freeman] -- WKSP 2B Alpha in Education How the Western Region and the Walton Foundation is Creating a New Model for Educating our Youth <i>Bro. Jeriod Patterson, WR Project Murray</i> [Moderator: WR DD, Bro. Will Bell, Sr.] -- WKSP 2C Best Practices for Chapter Fundraising & Foundation Management <i>Bro. Adrian L. Scott, Interim, Executive Director</i> [Moderator: WR Logistics Bro. Daren Miller]	Evergreen G Evergreen H Evergreen I

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THURSDAY, MARCH 28th, 2019 *cont.*

6:00 pm – 8:00 pm	WESTERN REGION PUBLIC PROGRAM ** <i>Topic: "What is the Collective and Intended Impact of Innovative Technology on Communities of Color Today?"</i>	Evergreen E
8:00 pm – 9:00 pm	WESTERN REGION VP'S PUBLIC RECEPTION ** Sponsored by ORGAMETRICS® <i>Introduction of Sponsor: WR ED Bro. Jonathan Madison</i>	Eques
9:00 pm – 11:00 pm	WR DOMINOS, SPADES, BID WHIST & CHESS – I ** <i>Facilitating: WR Gaming Coordinator, Bro. Jerome Cannon</i>	Eques
9:00 pm – 11:00 pm	HOBART JARRETT DEBATE COMPETITION <i>Facilitating: WR Corresponding Sec. Bro. Nashaun Neal</i>	Evergreen H
9:00 pm – 11:00 pm	WR Evening Hospitality Suite ** <i>Hosted by the ladies of Delta Sigma Theta Sorority, Inc.</i>	WR Hospitality Suite

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FRIDAY, MARCH 29th, 2019

6:00 am – 7:00 am	Daily Health & Wellness Opportunity	Hyatt Stay Fit Gym
7:00 am – 8:00 am	Ladies Exercise Opportunity	Hyatt Stay Fit Gym
7:00 am – 9:00 am	Life Membership Breakfast Facilitating: WR LM Chair, Bro. Richard G. Johnson, III Keynote: Bro. Bobby Sisk	Evergreen ABCD
	IMDP Training & Certification Trainer: WR Master IMDP Trainer, Bro. Marquis Scott	Evergreen H
8:00 am – 9:00 am	Ladies Continental Breakfast	WR Hospitality
8:00 am – 12:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen Coat Maple WR Hospitality Suite Evergreen Foyer Evergreen Foyer
8:00 am – 7:00 pm	WRC Awards & Competition Room ** Vendor Hall **	Evergreen F Evergreen Foyer
9:00 am – 10:00 am	GENERAL SESSION I Presiding Officer: WRVP Dondrell Swanson Community Servant or Creator of Chaos? Where Do We Go From Here? A Regional Colloquium on Hazing & Other Challenges Facing Alpha WR VP, Bro. Dondrell Swanson WR AVP, Bro. Kameron Peyton WR AED, Bro. Grant Frink	Evergreen E
10:00 am – 10:30 am	Ladies Assemble for Day Trip Departure	1 st Floor Lobby
10:00 am – 11:00 am	GENERAL SESSION II Presiding Officer: TSD DD Bro. Thomas Henderson Operational & Administrative Updates from Corporate HQ Bro. Adrian L. Scott, MBA, Interim Executive Director Bro. Densel V. Fleming, General Treasurer Bro. Donald E. Jackson, General Comptroller Bro. Daryl Parks, General Counsel	Evergreen E
10:30 am – 3:00 pm	Ladies Activities On the Town I: Seattle Space Needle & Chihuly Glass Garden	Offsite
11:00 am – 12:00 pm	GENERAL SESSION III Presiding Officers: Bro. Elston Bell & Bro. Charles Loeb WRVP & WRAVP CANDIDATE'S FORUM	Evergreen E
12:00 pm – 1:45 pm	FRATERNAL LUNCHEON Facilitator & Speaker Introduction: Bro. Wayne Kimball Keynote: Bro. Eugene Scott, The Washington Post & MSNBC Luminary Award Presentation by PWRVP Bro. Ron Celestine	Evergreen ABCD
2:00 pm – 4:15 pm	GENERAL SESSION IV Presiding Officer: NorCal DD Bro. Virgil Torrence GENERAL OFFICER CANDIDATE'S FORUM General President Candidates	Evergreen E

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2:00 pm – 5:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother’s Lounge WRC Registration + Logistics Desk <i>WRC Ladies Registration</i> Career Fair **	Evergreen Coat Maple WR Hospitality Suite Evergreen Foyer <i>Evergreen Foyer</i> Cedar A
2:00 pm – 7:00 pm	Alpha Competition Interviews & Judging (Closed to Public)	Evergreen F
4:30 pm – 5:30 pm	Workshop Series III	
	-- WKSP 3A You Can Get There From Here; How to Chart Your Course to Professional Success Irrespective To Your Starting Position Bro. Billy Dexter, Partner Heidrick & Struggles [Moderator: WR Constitution, Bro. Jay Brown]	Evergreen G
	-- WKSP 3C ORGAMETRICS®: How To: Empower Leaders, Align Organizations & Drive Results Bro. Art Johnson, CEO Bro. Del Johnson, VP Business Development [Moderator: Bro. Javier Gutierrez]	Evergreen I
5:30 pm – 8:30 pm	Ballots Open for WR VP & AVP Elections	Maple
6:00 pm – 7:00 pm	Miss Black & Gold Contestant Interviews (Closed to Public)	Evergreen ABCD
6:00 pm – 8:00 pm	Southern California Caucus <i>D.D. Bro. Fred Jackson</i> Time Keeper: Bro. Ken Youngblood	Evergreen E
	Great Northwest Caucus <i>D.D. Bro. Stan Freeman</i> Time Keeper: Bro. Aaron K. Miller	Evergreen G
	Tri State District Caucus <i>D.D. Bro. Thomas Henderson</i> Time Keeper: Bro. Keith Rogers	Evergreen H
	Rocky Mountain Caucus <i>D.D. Bro. Will Bell, Sr.</i> Time Keeper: Bro. Jeriod Patterson	Evergreen I
	Northern California Caucus <i>D.D. Bro. Virgil Torrence</i> Time Keeper: Bro. Daren Miller	Cedar B
8:00 pm – 10:00 pm	WR STEP & STROLL COMPETITION + MISS BLACK & GOLD SCHOLARSHIP SHOWCASE ** <u>Facilitating: Bro. WRAVP Kameron Peyton & Bro. Ashton Atmore</u>	Evergreen ABCD
9:00 pm – 11:00 pm	WR Evening Hospitality Suite ** <i>Hosted by the ladies of Alpha Kappa Alpha Sorority, Inc.</i>	WR Hospitality Suite
9:00 pm – 11:00 pm	WR DOMINOS, SPADES, BID WHIST & CHESS – II ** <u>Facilitating: WR Gaming Coordinator Bro. Jerome Cannon</u>	Evergreen H

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10:00 pm – 2:00 am

WR COLLEGIATE AFTER PARTY – “WHO YA WIT?!”

Evergreen ABCD

Hosts: Bros. WRAVP Kameron Peyton

+ GNW Assistant DD D’Andre Garcia-Stubbs

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SATURDAY, MARCH 30th, 2019

6:00 am – 7:00 am 7:00 am – 8:00 am	Daily Health & Wellness Opportunity Ladies Exercise Opportunity	Hyatt Stay Fit Gym Hyatt Stay Fit Gym
7:00 am – 9:00 am	Military Affairs Breakfast ** Facilitating: WR Military Affairs Chair, Bro. Ondra Berry <i>Keynote: Brigadier General James Moore</i>	Evergreen ABCD
7:30 am – 9:30 am	WR Community Service Event w/ Scouts BSA Go-To-High School, Go-To-College Facilitating: Bro. Irvine Stone, Jr.	Evergreen G
8:00 am – 9:00 am	Ladies Continental Breakfast	WR Hospitality
8:00 am – 10:00 am	Collegiate Advisor Training The Alpha Advisor & Today's College Men: Understanding the Role of the Advisor in Facilitating a Healthy & Holistic Fraternal Experience Trainer: Bro. John Rawlins, Asst. Dir. for Leadership Development & Training [Moderator: WR College Bros. Affairs, Bro. Paul Metellus]	Evergreen H
8:00 am – 12:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen Coat Maple WR Hospitality Suite Evergreen Foyer Evergreen Foyer
8:00 am – 7:00 pm	WRC Awards & Competition Room ** Vendor Hall **	Evergreen F Evergreen Foyer
10:00 am – 10:30 am	Ladies Assemble for Day Trip Departure	1 st Floor Lobby
10:00 am – 11:00 am	THIRD BUSINESS SESSION Presiding Officer: WRVP Bro. Dondrell Swanson STATE OF THE FRATERNITY ADDRESS <i>Bro. General President, Everett B. Ward, Ph.D.</i>	Evergreen E
10:30 am – 3:00 pm	Ladies Activities On the Town II: Tulalip Resort Casino & Seattle Premium Outlets	Offsite
11:00 am – 12:00 pm	FOURTH BUSINESS SESSION Presiding Officer: WRED Bro. Jonathan D. Madison STATE OF THE WESTERN REGION <i>Bro. Western Region Vice President, Dondrell Swanson</i> <i>Bro. Western Region Assistant Vice President, Kameron Peyton</i>	Evergreen E
12:00 pm – 2:00 pm	COLLEGE BROTHER'S LUNCHEON ** Presiding Officer: WRVP Bro. Kameron Peyton <i>Belford V. Lawson Oratorical Contest</i> <i>Rites of Passage Activity</i> <i>WR Convention Picture</i>	Evergreen ABCD

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SATURDAY, MARCH 30th, 2019 *cont.*

2:00 pm – 5:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother’s Lounge WRC Registration + Logistics Desk <i>WRC Ladies Registration</i>	Evergreen Coat Maple WR Hospitality Suite Evergreen Foyer <i>Evergreen Foyer</i>
2:00 pm – 3:30 pm	GENERAL SESSION V <i>Presiding Officer: WR FS Chair, Bro. Ryan McCreary</i> <i>The Black Tax: The Cost of Being Black In America</i> with Shawn Rochester, Author & CEO Good Steward, LLC <i>Neophyte Pinning Ceremony (Bro. Danny Jefferson)</i>	Evergreen E
3:30 pm – 5:00 pm	FIFTH BUSINESS SESSION <i>Presiding Officer: SoCal DD Bro. Fred Jackson</i> <i>Election Committee (Bro. Dr. Charles P. Loeb, III)</i> <i>WR Chair, Rules and Credentials (Bro. Calvin Harris)</i> <i>WR Executive Director (Bro. Jonathan Madison)</i> <i>WR Treasurer Report (Bro. King Gonzalez)</i> <i>WR Financial Secretary (Bro. Sean Harris)</i> <i>WR Director of Conventions (Bro. Keith Rogers)</i> <i>WR Convention Charge (Bro. Charles Dorsey)</i> <i>Omega Service – WR Chaplain (Rev. Bro. Chris Jackson)</i>	Evergreen E
5:30 pm – 7:00 pm	COLLEGIATE SCHOLARS BOWL COMPETITION <i>Facilitating: WR Scholars Bowl Chair, Bro. Jody Lykes</i>	Evergreen H
	Western Region Closing Hospitality Suite ** <i>Hosted by the 2020 WRC Host District – Southern California</i>	WR Hospitality Suite
7:30 pm – 8:00 pm	BLACK AND GOLD RECEPTION **	Evergreen ABCD
8:00 pm – 10:30 pm	BLACK AND GOLD BALL & AWARDS CEREMONY ** <i>Master of Ceremonies: WR L&P Chair, Bro. Daren Miller</i> <i>Keynote: 30th General President, Bro. Adrian L. Wallace</i> <i>GP Introduction by Bro. David Boyd</i> <i>WR Awards Presentation (Bro. Reginald Marbray)</i>	Evergreen ABCD
11:00 pm – 1:00 am	Brotherhood Smoke	Hyatt Veranda

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SUNDAY, MARCH 31st, 2019

9:00 am – 10:30 am	Ecumenical Service ** <u>Facilitating: WR Chaplain Bro. Chris Jackson</u> <u>Speaker: Bro. Rev. Eric Jackson</u>	Evergreen E
11:00 am – 1:00 pm	WR Leadership Team Wrap-Up & Working Lunch <u>Invitation Only</u>	Evergreen H

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