



71st WESTERN REGION CONVENTION

Schedule of Events[†]

“THE COLLECTIVE ALPHA IMPACT:

Civic Engagement • Fiscal Literacy • Fraternal Excellence”

[†] note: the most updated and authoritative version of this agenda can be found in the WRC2019 guidebook

WEDNESDAY, MARCH 27th, 2019

2:00 pm – 3:00 pm	WR Exec Team Meeting with Hotel	Eques
3:00 pm – 4:00 pm	WR Security Team Kick-Off + Set Up WR Exec Team Meeting with Local Host Committee + Convention Bag Stuffing	Balsam Birch
4:00 – 5:00 pm	WR Committee Meetings -- WR Purpose Foundation Meeting -- WR Special Project: Wesley Archives -- A Voteless People is a Hopeless People -- A Charles Haston's Brother's Keeper -- Project Alpha -- Go To High School, Go To College -- Health & Wellness -- Reclamation & Retention -- WR Awards & Achievement	Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch
5:00 pm – 6:00 pm	WR Committee Meetings -- The Walton Foundation Grant Planning -- WR Special Project: Community Education Initiative -- College 2 Corporate Life -- Military Affairs -- Life Membership -- Rituals & Ceremonies -- Elections -- Senior Brother's Affairs	Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch
6:00 pm – 7:00 pm	WR Committee Meetings -- WR Special Project: College Chapter Sustainability -- WR Special Project: Economic Innovation -- Big Brothers Big Sisters -- Boy Scouts of America -- March of Dimes -- Constitution -- Grievance & Discipline -- Membership Standards & Extensions	Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch Balsam + Birch
7:00 pm – 9:30 pm	WR Leadership Team & Guests Hospitality Suite ** WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen H Evergreen Foyer Evergreen Foyer
8:00 pm – 11:59 pm	Meeting Rooms Setup (Hotel Staff & WR Logistics Team)	Evergreen ABCD

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Orange – denotes Ladies Activities / ** – denotes Ladies Welcome to Participate
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THURSDAY, MARCH 28th, 2019

6:00 am – 7:00 am	Daily Health & Wellness Opportunity	Hyatt Stay Fit Gym
8:00 am – 12:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk <i>WRC Ladies Registration</i>	Evergreen Coat Maple Madrona Evergreen Foyer <i>Evergreen Foyer</i>
8:00 am – 7:00 pm	WRC Awards & Competition Room Vendor Hall	Evergreen F Evergreen Foyer
9:00 am – 10:00 am	OPENING SESSION <u>Presiding Officer (RM DD Bro. Will Bell, Sr.)</u> Procession to the Dias Presentation of Colors Call to Order Invocation (WR Chaplain, Rev. Bro. Chris Jackson) Greetings - Local Host Chapters (ZPIA AE, IMA, NEA) Greetings - GNW District & Asst. District Directors (Bros. Freeman & Garcia-Stubbs)	Evergreen E
10:00 am – 12:30 pm	FIRST BUSINESS SESSION <u>Presiding Officer (TSD DD Bro. Thomas Henderson)</u> Rules and Credentials (Bro. Calvin Harris) Adoption of Agenda (Bro. Dr. Jonathan Madison) Adoption of the Minutes (Bro. Dwayne Aikens) <i>District Director Summary -- Southern California District (DD Bro. Fred Jackson)</i> <i>District Director Summary -- Northern California District (DD Bro. Virgil Torrence)</i> <i>District Director Summary -- Tri-State District (DD Bro. Thomas Henderson)</i> <i>District Director Summary -- Rocky Mountain District (DD Bro. Will E. Bell Sr.)</i> <i>District Director Summary -- Great Northwest District (DD Bro. Stan Freeman)</i> Awards Committee (Bro. Reginald Marbray) Military Affairs Committee (Bro. Ondra Berry) Constitution Committee (Bro. Jay Brown) Life Membership Committee (Bro. Dr. Richard Gregory Johnson III) Election Committee (Bro. Dr. Charles P. Loeb, III)	Evergreen E
12:30 pm – 3:15 pm	Neophyte Training w/Lunch (Bro. Algerian Hart)	Evergreen I
12:30 pm – 2:00 pm	Alpha 201 – Welcome Back: What's New, What's Changed?	Auditorium
12:30 pm – 2:00 pm	All Others Lunch on Your Own	
2:00 pm – 3:30 pm	SECOND BUSINESS SESSION <u>Presiding Officer (GNW DD Bro. Stan Freeman)</u> WR Chair, Reclamation & Retention (Bro. Dr. Edmond L. Baker, Jr.) WR Chief Technology Officer's Report – (Bro. David Johnson) WR Special Project: College Chapter Sustainability – (Bro. Lawrence Ross) WR Special Project: Economic Strategy and Innovation (Bro. Wilbur Jackson) WR Special Project: Project Murray – (Bro. Dr. Jerrod Patterson) Project Alpha (Bro. Vincent Hayes) March for Babies (Bro. Harold Pope) Regional Historian (Bro. Norman Towels) Fraternal Standards (Bro. Ryan T. McCreary) Grievance and Discipline Committee (Bro. Dominique Beaumonte')	Evergreen E

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THURSDAY, MARCH 28th, 2019 cont.

2:00 pm – 5:00 pm	Corporate HQ Office Bro. Payton C. Cook Senior Brother's Lounge Western Region Office WRC Registration + Logistics Desk <i>WRC Ladies Registration Open</i>	Evergreen Coat Madrona Maple Evergreen Foyer <i>Evergreen Foyer</i>
3:30 pm – 5:30 pm	The Alpha Tank – Partnering for Business Success Bro. Wilbur Jackson <i>Ladies Welcome Reception</i> College Brother's Caucus	Auditorium <i>Eques</i> Evergreen G
3:30 pm – 4:30 pm	Workshop Series I -- WKSP 1A Leading Wisely: Learning the Nuances of Risk Management – Sexual Assault Advocacy & Prevention Bro. John Rawlins, Asst. Dir. for Leadership Development & Training -- WKSP 1B Family Matters Fathers & Sons Speak Bro. Charles Dorsey, The Dorsey Group, LLC. -- WKSP 1C So You Want a Career in Tech? Dr. Cherise Bernard, Head of Academic Relations & Recruiting, Spotify	Regency A Regency B Regency C
4:30 pm – 5:30 pm	Workshop Series II -- WKSP 2A Leading Wisely: Learning the Nuances of Risk Management – Youth Engagement, Mentoring Programs Bro. John Rawlins, Asst. Dir. for Leadership Development & Training -- WKSP 2A Alpha's Racial Justice Agenda: Population, Crime, Education & Mentoring Constellations Bro. Gregory J. Vincent, Chair, Commission on Racial Justice -- WKSP 2C Best Practices for Chapter Fundraising & Foundation Management Bro. Adrian Scott, Executive Associate Dir. & Senior Development Officer	Regency A Regency B Regency C
6:00 pm – 8:00 pm	WESTERN REGION PUBLIC PROGRAM ** <i>Topic: "What is the Collective and Intended Impact of Innovative Technology on Communities of Color Today?"</i>	Evergreen ABCD
8:00 pm – 9:00 pm	WESTERN REGION VP'S PUBLIC RECEPTION ** Sponsored by ORGAMETRICS®	Eques
9:00 pm – 11:00 pm	WR DOMINOS, SPADES, BID WHIST & CHESS – I ** <u>Facilitating (WR Gaming Coordinator Bro. Jerome Cannon)</u>	Eques
9:00 pm – 11:00 pm	HOBART JARRETT DEBATE COMPETITION <u>Facilitating (WR Corresponding Sec. Bro. Nashaun Neal)</u>	Evergreen H
9:00 pm – 11:00 pm	WR Evening Hospitality Suite ** Hosted by the ladies of Delta Sigma Theta Sorority, Inc.	WR Hospitality Suite

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FRIDAY, MARCH 29th, 2019

6:00 am – 7:00 am	Daily Health & Wellness Opportunity	Hyatt Stay Fit Gym
7:00 am – 8:00 am	Ladies Exercise Opportunity (Yoga) Brothers Additional Exercise Opportunity (Yoga)	Core Power Yoga Core Power Yoga
7:00 am – 9:00 am	Life Membership Breakfast <u>Facilitating (WR LM Chair Bro. Richard G. Johnson, III.)</u> <i>Keynote: Bro. Bobby Sisk</i> IMDP Training & Certification <u>Trainer (Bro. Marquis Scott,</u> <u>WR IMDP Master Trainer)</u>	Evergreen ABCD Auditorium
8:00 am – 9:00 am	Ladies Continental Breakfast	Eques
8:00 am – 12:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen Coat Maple Madrona Evergreen Foyer Evergreen Foyer
8:00 am – 7:00 pm	WRC Awards & Competition Room Vendor Hall	Evergreen F Evergreen Foyer
9:00 am – 10:00 am	GENERAL SESSION I <u>Presiding Officer (Bro. WRVP Dondrell Swanson)</u> Alpha: Community Servant or Creator of Chaos? Where do We Go From Here? A Regional Colloquium on Hazing & the Other Challenges Before Alpha	Evergreen E
10:00 am – 10:30 am	Ladies Assemble for Day Trip Departure	1st Floor Lobby
10:00 am – 11:00 am	GENERAL SESSION II <u>Presiding Officer (WRED Bro. Dr. Jonathan Madison)</u> <i>Operational & Administrative Updates from the Corporate HQ</i> <i>Bro. Jamie R. Riley, Executive Director & COO</i> <i>Bro. Densel V. Fleming, General Treasurer</i> <i>Bro. Donald E. Jackson, General Comptroller</i>	Evergreen E
10:30 am – 3:00 pm	Ladies Activities On the Town	Offsite Location(s)
11:00 am – 12:00 pm	GENERAL SESSION III <u>Presiding Officer (Bro. Elston Bell)</u> + WRVP & WRAVP CANDIDATE'S FORUM WR Chair Elections - Bro. Dr. Charles P. Loeb, III	Evergreen E
12:00 pm – 1:45 pm	FRATERNAL LUNCHEON <i>Keynote: Bro. Eugene Scott, The Washington Post & MSNBC Contributor</i> <i>Luminary Award Presentation by Bro. Ron Celestine</i>	Evergreen ABCD
2:00 pm – 4:15 pm	THIRD BUSINESS SESSION <u>Presiding Officer (NorCal DD Bro. Virgil Torrence)</u> GENERAL OFFICER CANDIDATE'S FORUM General President Candidates	Evergreen E

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2:00 pm – 5:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration Career Fair	Evergreen Coat Maple Madrona Evergreen Foyer Evergreen Foyer Cedar A
2:00 pm – 7:00 pm	Alpha Competition Interviews & Judging	Evergreen F
4:30 pm – 5:30 pm	Workshop Series IV -- WKSP 3A You Can Get There From Here; How to Chart Your Course to Professional Success Irrespective To Your Starting Position Bro. Billy Dexter, Partner Heidrick & Struggles -- WKSP 3B Economic Development: Access, Opportunities & Generational Wealth Creation Bro. Dr. Bill Pickard, Founder & Chairman of The Global Automotive Alliance & Trustee of Western Michigan University -- WKSP 3C ORGAMETRICS®: How To: Empower Leaders, Align Organizations & Drive Results Bro. Art Johnson, CEO Bro. Del Johnson, VP Business Development	Evergreen E Evergreen H Evergreen I
5:30 pm – 6:45 pm	Miss Black & Gold Contestant Interviews (Closed to Public)	Evergreen ABCD
5:30 pm – 7:00 pm	Tri State District Caucus <i>D.D. Bro. Thomas Henderson</i> Southern California Caucus <i>D.D. Bro. Fred Jackson</i> Great Northwest Caucus <i>D.D. Bro. Stan Freeman</i> Rocky Mountain Caucus <i>D.D. Bro. Will Bell, Sr.</i> Northern California Caucus <i>D.D. Bro. Virgil Torrence</i>	Regency A Regency B Regency C Regency E Regency F
6:00 pm – 9:00 pm	Ballots Open for WR VP & AVP Elections	Maple
7:00 pm – 9:00 pm	MISS BLACK & GOLD SCHOLARSHIP PAGEANT ** <u>Facilitating (Bro. Ashton Atmore)</u>	Evergreen ABCD
9:00 pm – 10:00 pm	WR STEP & STROLL COMPETITION ** <u>Facilitating (Bro. WRAVP Kameron Peyton)</u>	Evergreen ABCD
9:00 pm – 11:00 pm	WR Evening Hospitality Suite ** <i>Hosted by the ladies of Alpha Kappa Alpha Sorority, Inc.</i>	WR Hospitality Suite
9:00 pm – 11:00 pm	WR DOMINOS, SPADES, BID WHIST & CHESS – II ** <u>Facilitating (WR Gaming Coordinator Bro. Jerome Cannon)</u>	Regency E
10:00 pm – 1:00 am	WR COLLEGIATE AFTER PARTY – “WHO YA WIT?!” <u>Hosts: (Bros. WRAVP Kameron Peyton</u> <u>+ GNW Assistant DD D'Andre Garcia-Stubbs</u>	Evergreen ABCD
10:00 pm – 1:00 am	WR ALUMNI OFF-SITE PARTY ** <u>Host: (Bros. Salim Mayberry & Daron Hill)</u>	Offsite Location

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SATURDAY, MARCH 30th, 2019

6:00 am – 7:00 am	Daily Health & Wellness Opportunity	Hyatt Stay Fit Gym
7:00 am – 8:00 am	Ladies Exercise Opportunity	Hyatt Stay Fit Gym
7:00 am – 9:00 am	Military Affairs Breakfast ** <u>Facilitating (WR Military Affairs Chair, Bro. Ondra Berry)</u> <i>Keynote: Brigadier General James Moore</i>	Evergreen ABCD
8:00 am – 9:00 am	Ladies Continental Breakfast	Eques
8:00 am – 10:00 am	WR Community Service Event <u>Facilitating (Bro. Jamie Pinder, WR Chair BSA)</u>	Evergreen E
8:00 am – 10:00 am	Collegiate Advisor Training The Alpha Advisor & Today's College Men: Understanding the Role of the Advisor in Facilitating a Healthy & Holistic Fraternal Experience <u>Trainer: (Bro. John Rawlins, Asst. Dir. for Leadership Development & Training)</u>	Regency E-G
8:00 am – 12:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen Coat Maple Madrona Evergreen Foyer Evergreen Foyer
8:00 am – 7:00 pm	WRC Awards & Competition Room Vendor Hall	Evergreen F Evergreen Foyer
10:00 am – 10:30 am	Ladies Assemble for Day Trip Departure	1 st Floor Lobby
10:00 am – 11:00 am	GENERAL SESSION III STATE OF THE FRATERNITY ADDRESS <i>Bro. General President, Everett B. Ward, Ph.D.</i> <u>Presiding Officer (WRVP Bro. Dondrell Swanson)</u>	Evergreen E
10:30 am – 3:00 pm	Ladies Activities On the Town	Offsite Location(s)
11:00 am – 12:00 pm	GENERAL SESSION IV STATE OF THE WESTERN REGION <i>Bro. Western Region Vice President, Dondrell Swanson</i> <i>Bro. Western Region Assistant Vice President, Kameron Payton</i> <u>Presiding Officer (WRED Bro. Jonathan D. Madison, Ph.D.)</u>	Evergreen E
12:00 pm – 2:00 pm	COLLEGE BROTHER'S LUNCHEON ** BELFORD V. LAWSON ORATORICAL CONTEST <u>Presiding Officer (WRAVP Bro. Kameron Peyton)</u> WR Convention Picture	Evergreen ABCD
2:00 pm – 5:00 pm	Corporate HQ Office Western Region Office Bro. Payton C. Cook Senior Brother's Lounge WRC Registration + Logistics Desk WRC Ladies Registration	Evergreen Coatroom Maple Madrona Evergreen Foyer Evergreen Foyer

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SATURDAY, MARCH 30th, 2019 cont.

2:00 pm – 3:30 pm	GENERAL SESSION V <u>Presiding Officer ()</u> The Black Tax: The Cost of Being Black In America with Shawn Rochester, Author & CEO Good Steward, LLC Neophyte Pinning Ceremony (Bro. Danny Jefferson)	Evergreen E
3:30 pm – 5:00 pm	FOURTH BUSINESS SESSION <u>Presiding Officer (SoCal DD Bro. Fred Jackson)</u> Election Committee (Bro. Dr. Charles P. Loeb, III) WR Chair, Rules and Credentials (Bro. Calvin Harris) WR Executive Director (Bro. Jonathan Madison) WR Treasurer Report (Bro. King Gonzalez) WR Financial Secretary (Bro. Sean Harris) WR Director of Conventions (Bro. Keith Rogers) WR Convention Charge (Bro. Charles Dorsey) Omega Service – WR Chaplain (Rev. Bro. Chris Jackson)	Evergreen E
5:30 pm – 7:00 pm	COLLEGIATE SCHOLARS BOWL COMPETITION Western Region Closing Hospitality Suite ** <i>Hosted by the 2020 WRC Host District – Southern California</i>	Regency A-C WR Hospitality Suite
7:30 pm – 8:00 pm	BLACK AND GOLD RECEPTION **	Evergreen ABCD
8:00 pm – 10:30 pm	BLACK AND GOLD BALL & AWARDS CEREMONY ** <u>Master of Ceremonies (Bro. David Boyd)</u> <i>Keynote: 30th General President, Bro. Adrian L. Wallace</i> WR Awards Presentation (Bro. Reginald Marbray)	Evergreen ABCD
11:00 pm – 1:00 am	Brotherhood Smoke	Hyatt Veranda

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SUNDAY, MARCH 31st, 2019

9:00 am – 10:30 am	Ecumenical Service ** <u>Facilitating (WR Chaplain Bro. Chris Jackson)</u> <u>Speaker: (Bro. Rev. Eric Jackson)</u>	Evergreen E
11:00 am – 1:00 pm	WR Leadership Team Wrap-Up & Working Lunch <u>Invitation Only</u>	Evergreen H

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