



Alpha Phi Alpha Fraternity, Inc. | Western Region
ENGAGEMENT, LEADERSHIP & SERVICE
10TH ANNUAL WESTERN REGION LEADERSHIP ACADEMY & COLLEGE BROTHER'S RETREAT
 Bellevue, WA | October 11 -14, 2018 | Hyatt Regency Bellevue on Seattle's Eastside
Schedule at a Glance v.14

Thursday, October 11		Facilitator
12:30pm – 02:00 pm	2019 Western Region Convention Food Tasting & Menu Selections	Invite Only – WR VP, Bro. Dondrell Swanson WR AVP, Bro. Vance Payne WR Exec. Dir., Bro. Jonathan Madison
06:00 pm – 07:00 pm	:: Registration ::	WR Logistics Team
07:00 pm – 08:30 pm	WR Leadership Team & Local Host Chapter Orientation for 2019 Western Region Convention	WR Dir. of Conventions, Bro. Keith Rogers WR Officers & Local Host Chapters
09:00 pm – 11:00 pm	2018-2019 WR Leadership Team Kickoff & Hosted Reception	--

Friday, October 12		Facilitator
09:00 am – 10:00 am	:: Registration ::	WR Logistics Team
10:00 am – 12:30pm	:: IT / Logistics HQ ::	WR Logistics Team
10:00 am – 10:30 am	Welcome & Overview of 2018 WRLA & CBR	WR Exec. Dir., Bro. Jonathan Madison
10:30 am – 11:00 am	Leadership Academy Charge	WR VP, Bro. Dondrell Swanson WR AVP, Bro. Vance Payne
11:00 am – 12:00 pm	District Director's Overviews <ul style="list-style-type: none"> - Northern California (10 mins) - Great Northwest (10 mins) - Rocky Mountain (10 mins) - Southern California (10 mins) - Tri-State (10 mins) 	NorCal DD, Bro. Virgil Torrence GNW DD, Bro. Stanley Freeman RM DD, Bro. William Bell SoCal DD, Bro. Fred Jackson TSD DD, Bro. Thomas Henderson
11:00 am – 12:30 pm	Collegiate Advisor Training & Certification	WR VP, Bro. Dondrell Swanson
12:00 pm – 12:30 pm	Attachment As: How To Submit Successfully	WR Compliance, Bro. Kenneth Tyeskey
12:30 pm – 02:00 pm	Western Region Leadership Luncheon I	Keynote: Bro. Amanuel A. Nussr
02:00 pm – 06:00 pm	:: IT / Logistics HQ ::	WR Logistics Team
02:00 pm – 03:00 pm	WR Initiatives Overviews & Updates <ul style="list-style-type: none"> • WR Project Murray • WR Economic Innovation • WR Project Storybook 	Bro. Alex Malone WR Chair, EI, Bro. Wilbur Jackson WR VP, Bro. Dondrell Swanson
02:00 pm – 04:00 pm	IMDP Training + Certification	WR IMDP Master Trainer, Bro. Marquis Scott
03:00 pm – 04:00 pm	Parliamentary Primer & Tutorial : “Reasons You Can’t Effectively Close Debate”	WR Parliamentarian, Bro. Sean Allen
04:00 pm – 5:00 pm	Anti-Hazing Forum & Follow-On	NorCal. DD, Bro. Virgil Torrence & Bro. Paul Metellus
05:00 pm – 06:00 pm	Next Generation Empowerment - Managing Prophyte Relationships; A Collegiate Perspective	WRAVP, Bro. Vance Payne & Collegiate Brothers Panel
06:00 pm - until	Enjoy the City - Dinner on Your Own	--



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Saturday, October 13		Facilitator
07:00 am – 08:30 am	Health & Wellness Opportunity – Group Exercise	--
09:00 am – 10:00 am	:: Registration ::	WR Logistics Team
09:00 am – 10:15 am	The Alpha Brand & Marketing Strategies	National Assist. Exec. Dir., Bro. Henry A. Stewart
10:00 am – 12:30 pm	:: IT / Logistics HQ ::	WR Logistics Team
10:30 am – 11:30 am	State of the Region	WR VP, Bro. Dondrell Swanson WR AVP, Bro. Vance Payne
11:30 am – 12:30 pm	WR Collegiate Chapter Sustainability	WR Chair, CCS, Bro. Lawrence Ross, Jr.
12:30 pm – 02:00 pm	Western Region Leadership Luncheon II + Photo	Keynote: Bro. Art Johnson
02:00 pm – 06:00 pm	:: IT / Logistics HQ ::	WR Logistics Team
02:00 pm – 05:00 pm	College Brothers Retreat & Caucus <ul style="list-style-type: none"> - Introductions - College Life - College Chapter Sustainability - RVP Address - Financial Literacy - Service Leadership - Program Brainstorm 	WR AVP, Bro. Vance Payne WR Chair, CCS, Bro. Lawrence Ross WR VP, Bro. Dondrell Swanson Bro. Jimar Wilson Bro. Charles Dorsey WR AVP, Bro. Vance Payne
02:00 pm – 03:00 pm	Safeguarding Your Loved Ones Financially	WR VP, Bro. Dondrell Swanson
02:00 pm – 03:00 pm	Managing Your Digital Footprint in a Digital Age	Sr. Manager Consumer Business Planning, Microsoft, Bro. Arthur Tyson, III
02:00 pm – 03:00 pm	An Introduction to Myers-Briggs Type Indicators	WR Exec. Dir., Bro. Jonathan Madison
03:00 pm – 04:00 pm	IMDP Best Practices	WR IMDP Master Trainer, Bro. Marquis Scott Assist. to the RVP, Bro. Ken Youngblood
03:00 pm – 04:00 pm	Alpha 202 – The Leadership Ladder	WR Exec. Dir., Bro. Jonathan Madison
03:00 pm – 04:00 pm	Alphawest's Political Responsibility in 2018-2019	WR Secretary, Bro. Dwayne Aikens, Jr.
04:00 pm – 05:00 pm	Alumni Chapter President's Roundtable	WR Alumni Chapter Presidents
04:00 pm – 05:00 pm	Local & National Strivings – National Partners, Local Action	WR Chair, March of Dimes, Bro. Harold J. Pope & Bro. Irving Stone
04:00 pm – 05:00 pm	#Slack Rollout – How To for Chapters & Districts	WR Slack Ambassador, Bro. Rod Dixon
05:00 pm – 05:30pm	Walton Foundation Grant	Bro. Alex Malone & Bro. Jeriod Patterson
05:30 pm – 06:00 pm	Wrap Up, Closing Prayer & Alpha Hymn	Bro. Eric Jackson
06:00 pm – until	Enjoy the City - Dinner on Your Own	--
07:00 pm – 08:00 pm	Post WRLA&CBR De-Brief	WR Exec Leadership + WR Logistics Team
09:00 pm – 11:00 pm	Brotherhood Smoke	Assist. to the RVP, Bro. Ken Youngblood

Sunday, October 14		
All Day	Departure Home	--